

## FULL-SERVICE MARKETING AGENCY WBE, EDWOSB, WBENC CERTIFIED

We are a 21-year-old, full-service marketing firm experienced at working with SMB and Enterprise organizations, plus government agencies. Our team has created and implemented national, regional and local marketing and recruitment marketing campaigns. Creative tactics are based on carefully-crafted marketing plans and strategies first, and include print and on-air ads, social media/digital paid, targeted ads, websites/landing pages, trade shows, emails, video, public relations and promotions. Our highly experienced team leverages years of corporate marketing experience in the U.S. and globally to ensure that campaigns are integrated, backed by data and have compelling messages reaching the right target market through the most effective tactics.

YOUR DIRECT CONNECTION TO FACEBOOK CORP + LINKEDIN CORP.

## Our Corporate Connections = Better Performing Campaigns

- As a member of **National Advisory Panels for both Facebook & LinkedIn** (for 5+ years), our Director of Social Media has access to business reps at both companies who provide insider details, ongoing training, & campaign reviews to make sure our campaigns are highly effective.
- We deliver better results at a lower Cost Per Click (CPC) so your marketing dollars go farther! The average CPC on social is estimated to be \$4.50 - Our averages typically range from \$0.50 to \$2.50.

### Benefits For Our Clients:

#### Optimization of Paid Social Campaigns

- Lower CPC (Cost per Click)
- Higher Engagement
- More Impressions/Views

#### Access to a Support Team at both Facebook & LinkedIn Corps

- We are up-to-date on current algorithms
- Questions/challenges resolved quickly
- Training on cutting edge graphics +  
Content That Convert into Sales

#### Beta Testing New Campaign Formats -

- Sometimes clients receive free ads



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# EXPERTISE IN



## A FEW OF OUR CLIENTS



### DIGITAL ADS AND RESULTS

**4,700 Clicks**  
**\$0.21 Cost Per Click**  
**530,000 Views**



**5,800 Clicks**  
**\$0.08 Cost Per Click**  
**37,500 Views**

+Get paid while helping to advance vital diabetes research

We're looking for participants to join our online community to take part in ongoing surveys & discussions + receive rewards ranging from \$5 - \$100 for participating!

Click to get started

#marketresearch

We're Looking For: **Hispanic Participants Who Take Oral Type 2 Diabetes Medication**  
 Share your experiences about living with Diabetes and receive incentives for participating

lpages.co  
 Paid Research Opportunity - up to \$100 each time!

**2,800 Clicks**  
**\$0.30 Cost Per Click**  
**210,000 Views**

Follow us For

**HARTFORD AREA STUDENTS** 71.3k

**LATE SCHOOL CHOICE APPLICATIONS NOW ACCEPTED!**

RSCO School Choice  
 Get a Spot **ACCEPTED!**

bit.ly/RSCOLateApp  
 Learn more

**55% Engagement Rate**  
**\$0.96 Cost Per Click**  
**28,000 Views**

2021 Was a GREAT Year for Invest Aurora

Invest Aurora is dedicated to supporting business development efforts along with economic and community growth in the City of Aurora. So when we do well, that means the City of Aurora, its residents and its business community reap the rewards! Take a look at some highlights of our amazing 2021 accomplishments  
<https://investaurora.org/.../2021-invest-auroras-year-.../>

We look forward to helping your Aurora business expan... [See more](#)

**INVEST AURORA YEAR-END REVIEW**

2021 was another great year for growth and investment in the City of Aurora

INVESTAURORA.ORG  
 Amazing Progress in 2021: Invest Aurora's Year-End Review | Invest Aurora [Learn more](#)

**38% Engagement Rate**  
**\$1.68 Cost Per Click**  
**37,000 Views**

Connecticut State Department of Education  
 Sponsored

Attention RSCO Applicants – the Time Has Come to "SAVE MY SEAT"!!

The Regional School Choice Office just sent out placements by email and/or by text message to families who submitted an on-time application for the Greater Hartford Region Magnet Schools and/or Open Choice Program for the 2021-22 school year. Don't delay – complete the process now to SAVE your child's seat!

You only have a LIMITED time frame to confirm your placement. Please check your application and be s... [See more](#)

FAIRS.RSCO2.CT.GOV  
 Don't Miss the Deadline! Act Now to SAVE Your Seat! [Learn more](#)

**460 Clicks**  
**\$3.49 Cost Per Click**  
**106,000 Views**

Are you dreaming of a modernized warehouse in 2023? Zebra's Fetch Robotics is one of the most capable and cost-effective robotics solutions on the market – giving you the efficient, automated warehouse of your dreams. At C... .., we're experts in successfully implementing Fetch – we'd love to partner with you and design a custom robotics solution to fit the unique needs of your warehouse. Contact us today to learn more!

**Wishing For an Easier Job in 2023?**

It's Time to **AUTOMATE** Your Operations with **Fetch Robotics!**

Connect with a **Fetch Robotics Expert TODAY**

Are Robotics a Part of Your Warehouse Plan for 2023? [Learn more](#)



# Animated Graphics Examples



Locate Your Retail Business in Aurora



**ZEBRA**

You Must Get This SuperGuide to be ELD Compliant By The Deadline!!



Managed Mobility Services from [REDACTED] will Protect your Zebra Tech!

[CLICK to Learn More!](#)

[REDACTED] **ZEBRA**



**WorkShare IL**

Personal, Compassionate and Safe Trauma Therapy

It's Time to Begin the Healing Process



**Crossroads**  
Counseling Services



**ILLINOIS STATE UNIVERSITY**  
18 57  
Gladly we learn and teach

Explore an Econ Degree at Illinois State University

DEPARTMENT OF ECONOMICS  
Illinois State University



**HARTFORD AREA STUDENTS**

LATE SCHOOL CHOICE APPLICATIONS NOW ACCEPTED!

[bit.ly/RSCOLateApps](http://bit.ly/RSCOLateApps)



**NICAT**  
NATIONAL INSTITUTE OF CLOUD AND ASSOCIATED TECHNOLOGIES

Discover the Best-Kept Secret for Powerful IT Solutions

30 Global Partners. Unlimited Possibilities.

**Strategic Creative & MARKETING**

[SCMarketinginc.com](http://SCMarketinginc.com)